

THE COLONY FOUNDATION

REAL ESTATE SIGNS

All signage must confirm to The Colony Foundation (CF) design standards, see attached sheets.

General Rules

1. No attention-getting devices like ribbons, banners or balloons are permitted.
2. Only one (1) temporary "Open House" plus "For Sale" signs are permitted on property for sale, as specified under temporary and permanent sign rules.
3. Realtor must pre-register with the CF management office at colonybayreceptionist@theiconteam.com
4. Marketing materials may not be left at the gates.

Permanent Sign Rules

1. All permanent signs must conform to CF design standards and specifications.
2. All permanent signs must confirm to color specifications. Please use the attached permanent sign specification for the color schedule.
3. Only one (1) 18" x 24" permanent wooden sign is permitted on property for sale.
4. Copy on permanent wooden sale sign may include:
 - a. Realty Company Name
 - b. Agents name(s)
 - c. Phone number(s)

****No red print, stickers or banners of any kind are permitted****

Temporary Sign Rules

1. All temporary "Open House" OR "Arrow" (directional signs) shall be of the metal or corrugated type and no larger than 1'6" x 2'. Both types must be of approved colors.
2. All temporary signs must conform to color specifications. Please use the attached temporary sign specifications for the color schedule.
3. Only one (1) temporary "Open House" sign is permitted on the property for sale. No other copy, including separate attached notes providing street numbers or other information is acceptable.
4. Only one (1) "Arrow" sign is permitted on a corner for all Realtors in the particular area.
5. One (1) additional "Arrow" sign is permitted for directional purposes.
6. All temporary "Open House" and "Arrow" signs must be removed from property by sunset.

****No red print, stickers, balloons, banners or attachments of any kind are permitted****

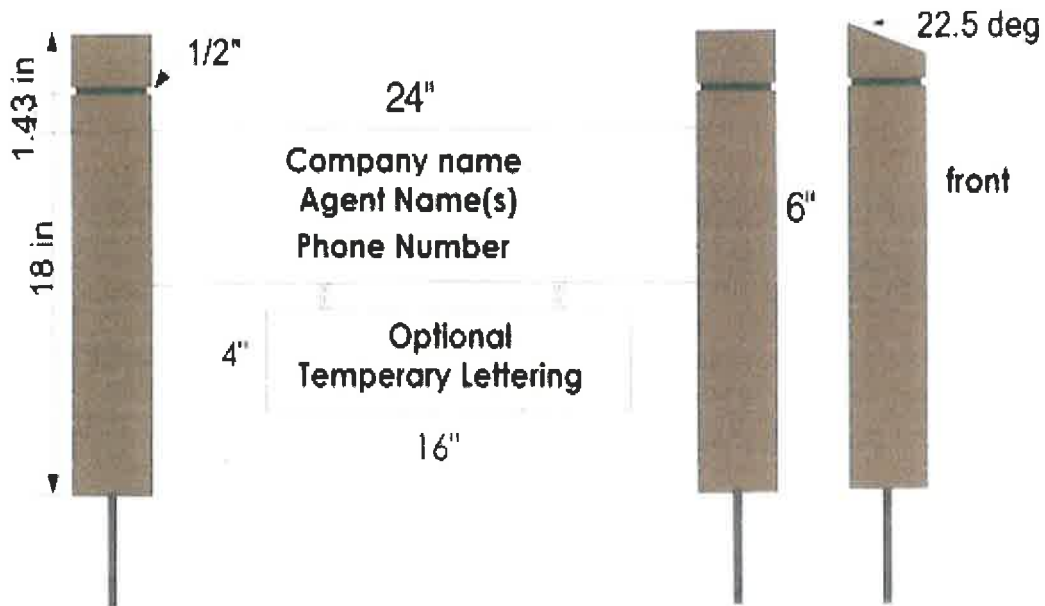
Multi-Family Neighborhood Rules

1. Realtor must first obtain approval from the condominium association to place any temporary signs in the vicinity of the condominium entry and within the development to indicate specific units for sale.
2. No more than one (1) temporary "Open House" sign can be placed at the condominium entrance. Please Refer to the temporary sign rules. This will allow one (1) sign to advertise for all Realtors.
3. Copy for signs within the development of the condominium must be approved by the Condominium Association.

****Please DO NOT place open House Sign where fountains are located. Any non-conforming signage will be removed and placed at The Colony Main Gate****



The Colony at Pelican Landing Permanent Realty Sign



SW6386 Napery



SW6146 Umber



SW6195 Rock Garden

SW6386 NAPERY

SW6146 UMBER

SW6195 ROCK GARDEN
ESSEX GREEN VINYL

(X1) 6"H X 24"W X 1/2" MDO
NEW PELICAN LANDING SPEC SIGN
WITH A 4" X 16" RIDER
BACKGROUND SW6386
WITH ESSEX GREEN VINYL COPY

ON 4" X 4" X 18" WOOD POSTS
PAINTED SW6146 WITH NOTCH
PAINTED SW6195

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banners of any kind
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